

**Digital Advancement for All** 

## SPECIALIZED STAFF TRAINING



## OVERVIEW

The key to successfully growing a business is to invest in its biggest asset: the workforce. <u>Studies show that workers in the United States are more likely to switch to a new job if there's an opportunity to learn a new skill</u>.

With strategic planning, an organization can support employee professional development through knowledge and training that also strengthens business operations.



## COMPONENTS

DAFA facilitates a series of specific trainings to address gaps in digital skills that can maximize business operations.

Training can vary from foundational skills, like computer and software tools, to technical applications that expand impact, such as flow automation, data analysis tools, social media and website development. Training can also be developed to match specific needs.



## ESTIMATED TIMELINE

All training offers certification and/or recognition of completion. Through trusted platforms as well as software-specific courses, participants can learn how to build on the foundational digital skills that they already have without judgment by an unstated expectation.

DAFA is ready to facilitate training necessary to support business needs and meet workforce development.

<u>Connect with us</u> to schedule a consultation and learn how DAFA can train your team!